

**Nixa Area Chamber of Commerce  
2011 Membership Levels  
Effective 1/1/2011**



Membership Level:	Cornerstone	eXpansion	Builder	Foundation
<b>Benefits Included</b>				
E-Newsletter subscription for all reps signed up on your listing	✓	✓	✓	✓
Event invitations & Eblasts to all reps signed up on your listing	✓	✓	✓	✓
Member briefing/orientation "MaXimize Your Membership"	✓	✓	✓	✓
NIXPO briefing & orientation	✓	✓	✓	✓
Nixa Schools: Adopt A Class & Welcome New Teachers Luncheon	✓	✓	✓	✓
Business referrals	✓	✓	✓	✓
Pro-business advocacy	✓	✓	✓	✓
Involvement on Chamber teams & task forces	✓	✓	✓	✓
Preferred pricing to all Chamber events	✓	✓	✓	✓
<b>Fee-based Benefits Included</b>				
Business locations ( <i>\$198 per location Value</i> )	includes up to 3 locations	includes up to 2 locations	includes 1 location	includes 1 location
<b>Chamber Website Package - Available for updates 24/7 with your login and password</b>	Enhanced website listing	Enhanced website listing	Basic+ website listing	Basic website listing
<i>Company name and contact information</i>	✓	✓	✓	✓
<i>Representatives Listed on Website: Name, Title, Email, etc. Unlimited</i>	✓	✓	✓	✓
<i>Listing: Company description, hours of operation, search advantages, directions, link to your website and social networking pages, map icon</i>	✓	✓	✓	✓
<i>Company Description (characters)</i>	1,600	1,600	200	200
<i>Hours of Operation (characters)</i>	100	100	100	100
<i>Driving Directions (characters)</i>	200	200	200	200
<i>Number of Keyword Searches</i>	20	20	8	8
<i>Social Network connections</i>	✓	✓	✓	✓
<i>E-Brochure Directory Listing</i>	✓	✓	✓	✓
<i>Advertising- Community Card Hot Deals</i>	✓	✓	✓	✓
<i>Member To Member Page</i>	✓	✓	✓	✓
<i>Job Postings</i>	✓	✓	✓	✓
<i>Add news &amp; press releases 24/7</i>	✓	✓	✓	✓
<i>Web Link on Search Results (\$60 Value)</i>	✓	✓	✓	✓
<i>Search Results Icon (\$60 Value)</i>	✓	✓	✓	✓
<i>One on One Website Training (\$25 Value)</i>	✓	✓	✓	✓
<i>Company Logo/Graphic on Directory listing</i>	✓	✓	✓	✓
<i>Results Summary (Characters)</i>	940	940	✓	✓
<i>eBrochure Logo</i>	✓	✓	✓	✓
<i>eBrochure Photo Gallery</i>	✓	✓	✓	✓
<i>YouTube Video ad in option</i>	✓	✓	✓	✓
<i>Additional Bulleted Description: 6 @ 120 characters each</i>	✓	✓	✓	✓
Classified business listing in annual printed directory plus alpha listing ( <i>\$120 Value</i> )	✓	✓	✓	✓
Ribbon Cutting or Grand Re-Opening service ( <i>\$25 Value</i> )	✓	✓	✓	✓
Use of chamber logo on member's website & in advertising promotions (upon approval) ( <i>\$60 Value</i> )	✓	✓	✓	✓
Chamber sponsorship opportunities	✓	✓	✓	✓
Member mailing list labels and excel file ( <i>\$75 Value</i> )	✓	✓	✓	✓
12 passes to *GML, *WWIN or *X-MIN (valid 1 yr) ( <i>\$120 Value</i> )	✓	✓	✓	✓
18 passes to *GML, *WWIN or *X-MIN (valid 1 yr) ( <i>\$180 Value</i> )	✓	✓	✓	✓
24 passes to *GML, *WWIN or *X-MIN (valid 1 yr) ( <i>\$240 Value</i> )	✓	✓	✓	✓
Brochure displayed in Chamber office ( <i>\$120 Value</i> )	✓	✓	✓	✓
Business card displayed	✓	✓	✓	✓
Chamber Certificate Program (if applicable) ( <i>\$25 Value</i> )	✓	✓	✓	✓
Information included in Welcome to Nixa gift ( <i>\$25 Value</i> )	✓	✓	✓	✓
Full color logo on van ( <i>\$600 Value</i> )	✓	✓	✓	✓
Spotlight on your business/organization one month of the year at GML, WWIN & X-MIN Meetings ( <i>\$250 Value</i> )	✓	✓	✓	✓
Company name and logo on banner displayed at all chamber meetings & events ( <i>\$250 Value</i> )	✓	✓	✓	✓



\*GML: General Membership Luncheon  
\*WWIN: Working Women In Nixa  
\*X-MIN: eXceptional businessMen In Nixa



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Company name and logo on tables at meetings displayed at all chamber events (\$120 Value)	✓			
NIXPO Event Sponsor (1 Sponsorship & Logo) (\$250 Value)	✓			
NIXPO: First day choice of booth space (does not include booth cost)	✓			
Golf Tournament Sponsor (1 Sponsorship) (\$125 Value)	✓			
Sponsor of Nixa Xtreme Christmas Lights contest (1 Sponsorship & Logo) (\$250 Value)	✓			
Company logo banner on website directory (\$240 Value)	✓			
Company logo on front of printed directory (\$250 Value)	✓			
Company logo on 1/2 page Cornerstone Member ad in printed directory (\$150 Value)	✓			
Company logo and link to directory on monthly E-Newsletter (\$240 Value)	✓			
Newsletter guest article (\$25 Value)	✓			
	Value: \$5,184 investment: \$3500*	Value: \$2,176 investment: \$1200*	Value: \$1,418 investment: \$499*	Value: \$985 investment: \$198*



\*A one time new member administrative fee of \$25.00 is due at time of application in addition to the yearly membership

\*\* See below for Individual and Associate descriptions

- *A one time new member administrative fee of \$25.00 is due at time of application in addition to the yearly membership fee.
- Membership will be for one full year. Your membership automatically renews each year, unless written resignation is sent to the Chamber Board of Directors.
- Fees, programs and benefits are subject to change without advance notice
- An additional location is considered an additional membership with minimum dues of \$198.00.
- Your membership automatically renews each year, unless written resignation is sent to the Chamber Board of Directors.
- Membership is deductible as a necessary business expense, not as a charitable contribution. Consult your tax professional.
<b>**Other types of membership</b>
<b>Individuals</b> (no business or political affiliation) \$50.00*
<b>Individuals-Senior Citizens</b> (60+) with no business or political affiliation \$25.00*
<b>Associate Member \$100.00*</b> Associate membership is available to civic groups, citizens associations, parent & teacher associations and any 501(c)3 organizations with no paid staff

a la carte

	Member Pricing	Non Member
NIXPO Event Sponsor	\$250	Not Available
Golf Hole Sponsor	\$125	Not Available
Xtreme Christmas Lights Contest Sponsor	\$250	Not Available
Van Logo (12 Months)	\$600	Not Available
Enhanced Listing (6 Months= \$120)	1 Year \$220	Not Available
GML (General Membership Luncheon)-----	\$10 per person	\$20 per person
August Welcome New Teacher Luncheon -----	\$20 per person	Not Available
WWIN (Working Women In Nixa)	\$10 per person	\$20 per person
X-MIN (eXceptional businessMen In Nixa)	\$10 per person	\$20 per person
Brochure Rack (6 mo. Min)	\$10 per month	Not Available
NACC miXer	TBA	Not Available
Member Mailing List Labels/Excel File	Labels \$25 Excel \$50	Labels \$50 Excel \$100
NIXPO eXhibitor Booth	\$250	\$500
"Celebrate the Season in Nixa!"	\$50/\$75	\$75/\$100
Chamber Certificate Program	\$25	Not Available
Information in Welcome Gift Packet	\$25	Not Available
Summit Room Rental (contact chamber office for additional pricing options)	\$35 per hour	\$50 per hour
Adopt A Class participation	at your discretion	Not Available
Table advertising in chamber lobby	\$25 per month	Not Available

All events directed by the chamber

Updates will be added as needed.

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**Nixa Area Chamber of Commerce Application for Membership or Renewal**

Business/Organization/Individual Name (as will be listed in our directories): \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Physical Address (street, city, state, zip): \_\_\_\_\_

Mailing Address (street, city, state, zip): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Toll Free: \_\_\_\_\_

Primary Contact : \_\_\_\_\_ Title: \_\_\_\_\_ Cell phone: \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_ Title: \_\_\_\_\_ Cell phone: \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_

Billing Contact: \_\_\_\_\_ Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address \_\_\_\_\_ Email: \_\_\_\_\_

# of employees: Full \_\_\_\_\_ Part time \_\_\_\_\_

Product or service you provide: \_\_\_\_\_

Categories (see website for complete list and select two) 1. \_\_\_\_\_ 2. \_\_\_\_\_

I understand Chamber communications will be emailed to the above email addresses & other reps as added to my listing. \_\_\_\_\_ Initial

\_\_\_\_ I am interested in scheduling a Ribbon Cutting (Wed. @ 11:30 or 12 noon) Date: \_\_\_\_\_

\_\_\_\_ I am interested in attending the Member Briefing 4th Thursday each month at 10 am (3rd Thurs in Nov & Dec)

Select Level:	<b>Cornerstone</b>	<b>eXpansion</b>	<b>Builder</b>	<b>Foundation</b>	Level selected: \$ _____
	\$3500*	\$1200*	\$499*	\$198*	Admin fee \$25.00
					Total due: \$ _____

I will pay by: \_\_\_\_Cash \_\_\_\_Check \_\_\_\_Credit Card or \_\_\_\_ACH (Monthly, quarterly, or annually options available for ACH. Circle one)

It is understood that membership is an annual membership regardless of the method of payment selected and the full annual payment will be due and payable.

Name printed: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Referred by: \_\_\_\_\_